



தமிழ்நாடு ஆசிரியர் கல்வியியல் பல்கலைக்கழகம்

TAMILNADU TEACHERS EDUCATION UNIVERSITY

(Established under Tamil Nadu Act 33 of 2008)

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No.TNTEU/R/Govt./2019/3196

Date: 21.11.2019

**OFFICIAL COMMUNICATION**

**Sub:** MHRD, Government of India launch of National Campaign for creating awareness about the "Fundamental Duties " – National Campaign start from 26.11.2019 – Instructions issued – Reg.

**Ref:** Govt.Letter No.18858/A2/2019-1, dated 15.11.2019.

The Principal Secretary to Government, Higher Education Department has enclosed a copy of the letter from the Secretary, Department of Higher Education, MHRD, Government of India regarding launching of National Campaign for creating awareness about the "Fundamental Duties" as part of the 70<sup>th</sup> anniversary of the adoption of the Constitution of India. The National Campaign will start from 26<sup>th</sup> November, 2019 and continue for one year.

The programme is to focus on Fundamental Duties and ensure that every citizen follows them systematically. The main strategy is to run it as a mass movement (rather than a government scheme) allowing participation of one and all.

The awareness campaign may include the following activities which are suggested as under:

- i. Administration of Pledge on 26<sup>th</sup> November, 2019 along with reading of text of fundamental rights in all higher educational institutions in the States/UTs.
- ii. All the higher educational institutions may be asked to make arrangements for watching live the programme from the Central Hall of Parliament to commemorate the 70<sup>th</sup> Anniversary of the Indian Constitution. It must be ensured that the programme is seen by as many students as possible, preferably in a central location.
- iii. Organising essays, debates, quiz and poster competitions focusing on fundamental duties and participate in large numbers in the National level competition that is being organized by UGC shortly.
- iv. Organising talks, workshop and symposia etc., by eminent citizens and legal luminaries.
- v. Arranging screening of films/documentaries highlighting the framing of the Constitution or its various provisions and such other material as may be made available as part of the campaign.

In view of the above, the Principal Secretary to Government, Higher Education Department has requested to constitute a Monitoring Committee comprising of representatives from the education institutions.

Hence, the Principals of all the Colleges of Education affiliated to this University are requested to organize the above Activities.

Further, the Principals of Government and Government Aided Colleges of Education are requested to suggest one/two teachers from their Colleges of Education immediately, for inclusion in the Monitoring Committee.

The Principals are requested to bestow their attention and take consistent action for the above Campaign.

*Handwritten signature*  
REGISTRAR i/c 21-11-19

To

The Principals of all the Colleges of Education,  
Affiliated to Tamil Nadu Teachers Education University.