



தமிழ்நாடு ஆசிரியர் கல்வியியல் பல்கலைக்கழகம்

TAMILNADU TEACHERS EDUCATION UNIVERSITY

(Established under Tamil Nadu Act 33 of 2008)

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No. TNTEU/R/UGC/ MATRIBHASHA DIWAS /2019/385

Dated: 14.02.2019

Dr.N.Ravindranath Tagore,Ph.D.

Registrar i/c

Web Post

To

The Principals of all the Affiliated Colleges of Education.

Sir/Madam,

Sub: Observance of 21st February 2019 as “**MATRIBHASHA DIWAS**” - Arrangements for Celebration - Reg.

Ref: D.O. No.F. 14-5/2018(CPP-II) dated February 11, 2019 from the Secretary, University Grants Commission, New Delhi.

I am by direction to inform you that the Secretary to University Grants Commission in his communication has stated that the UNESCO has declared 21st February every year as International Mother Language Day to promote the dissemination of mother tongues and fuller awareness of linguistic and cultural traditions throughout the world and to inspire solidarity based on understanding, tolerance and dialogue. In India, **MATRIBHASHA DIWAS** is celebrated every year to promote the use of mother tongue and attain certain objectives:-

- Highlight the linguistic diversity of our country
- Encourage usage, not only of the respective mother tongue but other Indian languages as well
- To understand and draw attention to the diversity of cultures, in India and the consequent forums of literature, craft, performing arts, scripts and other forms of creative expression
- To encourage the learning of languages, other than one's own mother tongue

Hence, it is requested you to celebrate the occasion, in your college campus by organizing activities such as, preferably in at least two languages, Elocution, Debating, Singing, Essay writing competition, Painting competition, Music and Dramatic performance music and drama performances, exhibitions, online resources and activities as well as events exploring the cognitive, economic, social and cultural activities of multilingual society, Exhibition depicting linguistic and diverse wealth of India.

In this connection, all the College of Education affiliated to University are requested to celebrate **Matribhasha Diwas on 21.02.2019**, in a befitting manner.

This is for your kind perusal.

Dr. N. Ravindranath Tagore
14/2/19
REGISTRAR i/c