



தமிழ்நாடு ஆசிரியர் கல்வியியல் பல்கலைக்கழகம்
TAMIL NADU TEACHERS EDUCATION UNIVERSITY

(Established under Tamil Nadu Act 33 of 2008)

Gangaiamman Koil Street, Karapakkam, Chennai - 600 097.

Phone No.044-28389040, E-mail: registrar@tnteu.ac.in Website: www.tnteu.ac.in

No.TNTEU/R/Admin./UGC/SHS/2018/ 2029

Date: 19.09.2018

Dr.N.Ravindranath Tagore,Ph.D.

Registrar i/c

To

The Principals of all the Affiliated Colleges of Education.

Sir/Madam,

Sub: UGC – 150th Birth year Celebrations of MAHATMA GANDHI and in the run up to the 4th anniversary of Swachha Bharat Mission – Observe Swachhata Hi Seva 2018 (SHS) - Reg.

Ref: D.O.No.14 – 1/2015(CPP-II) dated 11th September, 2018 from University Grants Commission, New Delhi.

UGC in its communication reference cited has stated it has decided to observe **Swachhata Hi Seva 2018** (SHS) from 15th September to 2nd October 2018 as a precursor to the launch of the 150th birth year celebrations of Mahatma Gandhi and in run up to the 4th anniversary of Swachh Bharat Mission. SHS aims at accelerate the Jan Andolan (mass movement) for realizing the Hon'ble Prime Minister's vision of clean India. The launch of the SHS 2018 may be done by encouraging the student's to initiate Swachhata Drives.

In this connection, All the College of Education Affiliated to this University are requested to lead a special segment of this campaign and direct all the youth organisations (NSS) of your institution to organise SHS Campaign through Voluntary Swachhata Activities. As a part of the SHS Campaign the following activities may be undertaken:

- ❖ Toilet pit-digging exercise and other toilet construction activities
- ❖ Organize cleaning of streets, drains and back alleys through awareness drives
- ❖ Organize Waste collection drives in households and common or shared spaces

- ❖ Conduct door to door meetings to drive behavior change with respect to sanitation behaviours
- ❖ Organize awareness campaigns around better sanitation practices like using a toilet, hand washing, health and hygiene awareness, etc.
- ❖ Perform Swachhata related Nukkad Nataks / Street plays, folk song and dance performances
- ❖ Conduct Village or School-level Rallies to generate awareness about sanitation
- ❖ Make wall paintings in public places on the theme of Swachhata
- ❖ Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste
- ❖ Mobilize community to build compost pits, where organic matter decomposes to form manure

Accordingly, All the Colleges of Education Affiliated to this University are kindly requested to ensure that these activities are undertaken in the Colleges. A report with to the action taken including the Photographs of the event and the number of faculty & student who have participated in the above activities may be uploaded on the University Activity Portal of UGC at www.ugc.ac.in/uamp.


REGISTRAR i/c